



RESPONSIBLE TOURISM AWARD

Sustainability is becoming a deciding factor for the visitor when choosing their travel experiences. This Award recognizes demonstrated innovation from tourism industry partners/organizations who are leading the way to proactively consider environmental impacts to encourage sustainable tourism.

ELIGIBILITY CRITERIA

- Each participating “tourism industry stakeholder” recognized must be located and/or operating in the geographic regions of Hamilton, Halton, Brant, Six Nations of the Grand River Territory and/or The Mississauga Credit First Nation
- Each Nominee must demonstrate that their Strategic and/or Business Plan has identified Responsible Tourism Development as an objective and goals to achieve
- Nominations initiatives for the Responsible Tourism Award do not need to be completed – it can be newly implemented, already implemented and is an ongoing effort by your business.
- Specific Initiatives/Projects that were funded by or partnered with HHBRTA in 2021 are not eligible for the program

NOTE: Self-nomination and nomination of a third party is permitted. *Should the nomination be selected as a finalist, all parties involved (if applicable) will be recognized.*

HOW TO APPLY

All submissions should be between 2 - 5 pages in length. Supporting materials attached to the submission are allowed and are not included in the page limit stated above.

The submission deadline is **January 28th, 2022**. Submit your nomination by emailing your submission to: info@theheartofontario.com

*Please note: Only electronic submissions to the email above will be accepted.

If you have any questions regarding the application process, please contact the Industry Relations Officer; Angelica Smith:
Phone: 905 297 0190 ex 105 Email: angelica.smith@theheartofontario.com

YOUR SUBMISSION

The submission must include the following:

1. Describe the Sustainable Tourism initiative being nominated and its overall objective.
2. Outline the specific development of the initiative highlighting the targets set out prior to its implementation.
3. How does the initiative contribute to the enhancement of a visitor experiences?
4. Describe how your business will continue to maintain and/or evolve this sustainable tourism initiative.